

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**National Media**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	215865-2
Product	MI-6	Invoice Date	11/11/12
Estimate Number	3460	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	215865
Account Executive	Petry Philadelphia	Alt Order #	6865954
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/22/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	WOOD	Today Show	658-9a		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	1:00	8:59 AM	UP1206R2TVH	\$1,300.00		1
4	WOOD	Today Show	658-9a		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	1:00	6:59 AM	UP1206R2TVH	\$1,300.00		1
5	WOOD	Today Show	658-9a		to						
				11/05/12 to 11/11/12	2x	- T- - - - -					
	WOOD			Tu	11/06/12	:00			<del>\$1,300.00</del>	Credited	2
	WOOD			Tu	11/06/12	:00			<del>\$1,300.00</del>	Credited	3
9	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	1:00	4:29 PM	UP1206R2TVH	\$800.00		1
10	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	1:00	4:24 PM	UP1206R2TVH	\$800.00		1
11	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	1:00	4:47 PM	UP1206R2TVH	\$800.00		1
12	WOOD	Ellen	4-5p		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	1:00	4:45 PM	UP1206R2TVH	\$800.00		1
14	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	1:00	5:58 PM	UP1206R2TVH	\$1,350.00		1
15	WOOD	NBC Nightly News	630-730P		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	1:00	7:25 PM	UP1206R2TVH	\$1,350.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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16	WOOD	Monday 8-10p	8-10p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	1:00	9:44 PM	UP1206R2TVH	\$4,000.00		1
17	WOOD	Monday 8-10p	8-10p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	1:00	8:23 PM	UP1206R2TVH	\$4,000.00		1
19	WOOD	Saturday Night Live	1130p-1a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	1:00	12:45 AM	UP1206R2TVH	\$1,200.00		1

Aired Spots

11

<u>Gross Total</u>	<b>\$17,700.00</b>	
<u>Agency Commission</u>	<b>\$2,655.00</b>	
<u>Net Amount Due</u>	<b>\$15,045.00</b>	<b><u>Payment Terms 30 Days</u></b>

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